

Media Kit

FALL 2025

COCC's student newspaper is ONLINE

The Broadside is the independent student newspaper of Central Oregon Community College. It's the only student news organization to serve the Central Oregon community since 1953. In 2018, COCC shut the publication, then revived it as an online-only publication in 2020.

Why advertise?

1,300+

Average monthly views

In an era of newspapers going out of business at an unprecedented rate, strong local journalism and journalism education is more critical than ever. Here at The Broadside, we offer students a rigorous education so they can produce news that engages COCC students, faculty, staff and the greater Central Oregon community.

As an advertiser, you have an opportunity to support student journalists and journalism education while reaching a diverse audience.

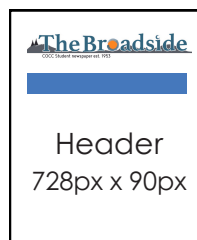
Daily

New content posted

25.6

Average student age

Ad Rates



\$75 per month
OR \$200 for 3
months



\$50 per month
OR \$125 for 3
months



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