

Media Kit 2025

COCC's online student newspaper is heading back to print for another special edition!

The Broadside is the independent student newspaper of Central Oregon Community College. It's the only student news organization to serve the Central Oregon community since 1953. In 2018, COCC shut the publication, then revived it as an online-only publication in 2020. In March, The Broadside is creating a special print edition on 10.5"x14" folded newsprint in full color, distributing more than 1,000 copies to its four campuses.

Why advertise?

1,300+

Average monthly views

Daily

New content posted

25.6

Average student age

In an era of newspapers going out of business at an unprecedented rate, strong local journalism and journalism education is more critical than ever. Here at The Broadside, we offer students a rigorous education so they can produce news that engages COCC students, faculty, staff and the greater Central Oregon community.

As an advertiser, you have an opportunity to support student journalists and journalism education while reaching a diverse audience.

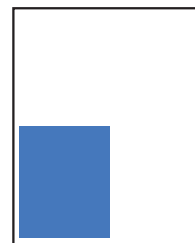
Print Rates



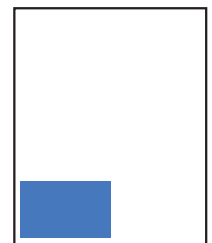
Full page
10.75"x14"
\$350



1/2 page
10.75"x7"
\$200



1/4 page
5.3"x7"
\$100



1/8 page
5.3"x3.5"
\$50



Ready to buy an ad?
Scan this QR code



BONUS: For \$50 more, post an online ad @ TheBroadsideOnline.com

DESIGN SERVICES AVAILABLE
email broadsidemail@cocc.edu or call 541-383-7252

If you'd like to advertise, email broadsidemail@cocc.edu