



Media Kit

Spring 2023





COCC's [online student newspaper](#) is heading back to print for a special edition this spring.

The Broadside is the independent student newspaper of Central Oregon Community College. It's the only student news organization to serve the Central Oregon community since 1953. In 2018, COCC shut the publication, then revived it in an online-only format in 2020.

This spring, The Broadside is creating a special print edition, on 10.5"x14" folded newsprint in full color, distributing **1,000 copies** to its four campuses.

Why advertise?

In an era where the term “fake news,” is regularly thrown around and newspapers are going out of business at an unprecedented rate, strong local journalism and journalism education is more critical than ever. Here at The Broadside, we offer students a rigorous education so they can produce news that engages COCC students, faculty, staff and the Central Oregon community. **As an advertiser, you have an opportunity to support student journalists and journalism education while reaching a diverse audience.**

If you'd like to advertise, email us at the broadsidemail@cocc.edu

**Average monthly views
in 2023**

9,800+

**New content
posted**

Daily

**Site visitors in
November 2022**

2,112

Rates

FULL page

\$350 (9.8x27.3)

1/2 page

\$200 (9.8x13.3)

1/4 page

\$100 (4.55x13.3)

1/8 page

\$50 (4.55x6.3)

Design services available!

Email broadsidemail@cocc.edu
Or call 541-383-7252

BONUS:

**For \$75 more, post an online ad
at TheBroadsideOnline.com**

for THREE MONTHS!