



thebroadside

Your weekly campus newspaper.

**ADVERTISING RATES AND CONTACT INFORMATION
2013-2014 ACADEMIC YEAR**

www.TheBroadsideOnline.com

INFORMATION ON THE BROADSIDE

The Broadside is the official independent student newspaper of both Central Oregon Community College and Oregon State University Cascades. We are the voice of college students in Bend and a great place to advertise your business.

- Published every Wednesday
- In full color
- 2000 copies are distributed on campus and at local businesses.
- We publish news, campus events, and commentary.

Contact Information

Street Address:
2600 N.W College Way
Bend, Oregon 97701

Phone:
541-383-7252

Online:
www.thebroadsideonline.com

PRINT AD SIZES

FULL PAGE (9.75" x 14.5)	EIGHTH PAGE (5.8" x 3.5")	QUARTER PAGE (5.8" x 6.8")
	HALF PAGE (9.75" x 7.5)	

Ad Size	Rate
Full Page	\$275.00
Half Page	\$180.00
Quarter Page	\$100.00
Eighth page	\$75.00

Discounts

Frequency Discounts*	
Full Term	15% Discount
5 consecutive ads	10% Discount
COCC/OSU	20% Discount

*Clients of the Broadside may not qualify for more than ONE discount.

ONLINE ADVERTISING

Online display is available on our website.

Contact our advertising representatives for rates and sizes. Advertisers submit digital ads in standard units, must be horizontal.

PRINTED INSERTS

Rates:

\$300.00 per week

Requirements:

Requires 1,500 copies, maximum 24 pages, maximum folded 7.25" x 10.25"



WINTER TERM PUBLICATION DATES

January						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

- Publication date

- Production day

AD SUBMISSION

Email your prepared ad to broadsidemail@cocc.edu. Submit ads in PDF format at a minimum of 300 dpi. ADS ARE DUE THE FRIDAY BEFORE THE AD PUBLICATION DATE.

BILLING INFORMATION

Invoices will be mailed on the week of publication. Payments 30 days overdue from original billing date are subject to a 2% finance charge. Accounts over 60 days will be denied further credit. Advertisers with delinquent debt will need to pay balance before further ads can run at The Broadside.

March						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					